

(2) Preterm Access Community

Monthly Giving Toolkit



www.preterm.org/access-community



development@preterm.org

Preterm was founded on the principles of access and community.

Fast forward 50 years, and our founders' vision and values paved the way for Preterm today. As Ohio's only independent, nonprofit clinic, Preterm performs the majority of abortions in the state.

Because no money from the federal government and very few private insurance plans cover abortion costs for patients, Preterm works hard to subsidize fees for care so everyone who needs an abortion can get one.

But this also means that keeping abortion costs down for our patients year-round is up to us. **That's why we need you.**

This toolkit is a guide for *everyone* who wants to support abortion access. Whether you're a current monthly donor, interested in starting a monthly gift, or unsure if you can donate at all, **this community is for you**.

We all have a part to play in ensuring access to safe and compassionate abortion care. Keep reading to learn more and find out where you fit in.

In solidarity,

Bethany Cewis

Bethany Lewis, LISW-S
Preterm Executive Director



What is the Preterm Access Community?

The Preterm Access Community is a collective of donors who support abortion access through monthly, automated donations to Preterm.

These monthly gifts truly make up the backbone of support for Preterm. Currently, the Access Community donates around \$20,000 every year! With an average gift of \$25 per month, these gifts — large or small make a huge impact when we all join together.

Thank you for being a part of this everyday impact.



Initiate your monthly donation today and join a cohort of people who help sustain abortion access year-round.

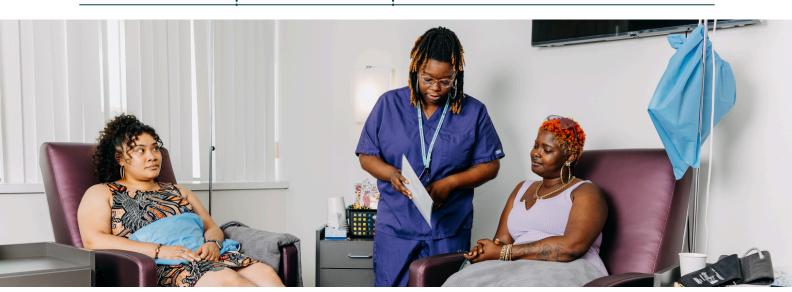
All donors who join the Access Community before Nov. 1, 2025, will receive a thank-you gift from Preterm in the mail!



Why Your Donation Matters

Curious how a small gift can make a **BIG** impact? Check out the chart below to see how far your monthly donation can go!*

Monthly Gift	Annual Total	Potential Annual Impact
\$10	\$120	Monthly abortion aftercare kit
\$12	\$144	Ultrasound appointment for an uninsured patient
\$25	\$300	Day 1 abortion fee for most patients
\$50	\$600	10 emergency contraceptives per month
\$75	\$900	First trimester abortion fees
\$100	\$1,200	IUD for an uninsured patient
\$250	\$3,000	Second trimester abortion fees



* The gifts described in this toolkit are symbolic of the good your donation will do. Your donation is an unrestricted contribution and will be used where it is most needed!

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Why Do YOU Give?

Our donors share the reasons they started giving monthly to Preterm.

"I work at a non-profit, so I know how important it is to have ongoing, dedicated financial support, in addition to big fundraising moments. In order to support Preterm in their care for the community consistently, I became a monthly donor, choosing an amount that is sustainable for me long-term... I like knowing that Preterm has a baseline level of support from me year-round."

Emily

Board member, donor, and volunteer

"In the last few years, we decided to donate monthly for two reasons: leaving it to the end of year was harder to budget what with other donations and holiday expenses. Having it come out monthly was just one more monthly expense like a utility — it was expected and we didn't have to think about it. The second and very important reason is that it allows Preterm to count on our money to use when and how they see fit. It's good for both of us."

Susan & Chris

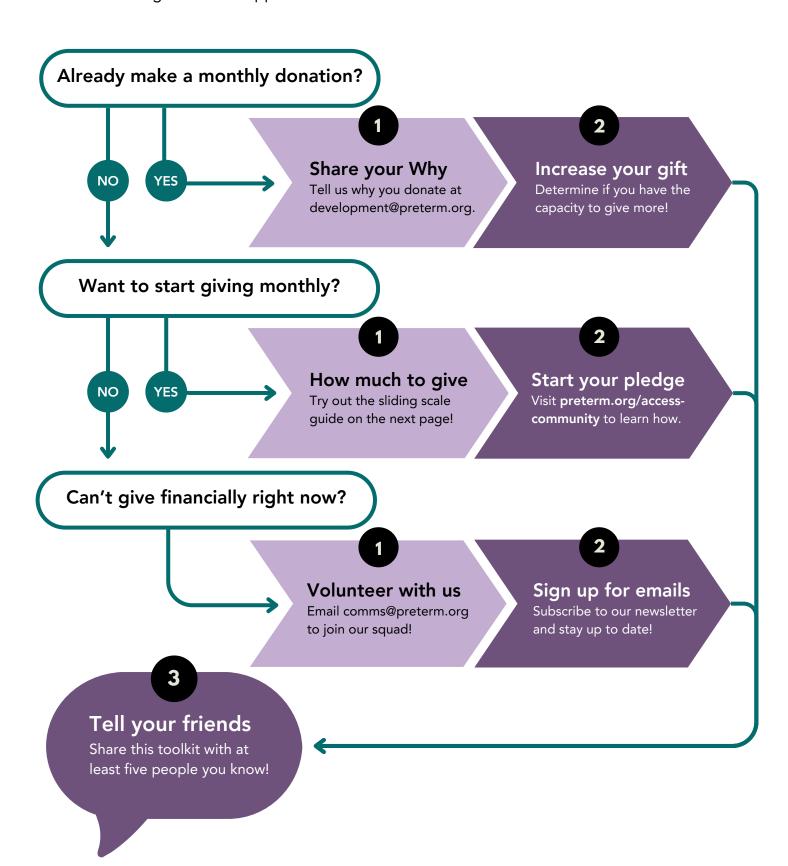
Donors and volunteer escorts



You might be asking yourself:

Where Do I Fit In?

Wherever you're at in your giving journey, below are **three easy steps** you can take right now to support Preterm's work!





How Much Should I Give?

Figuring out how much you can donate to causes that matter to you can be intimidating. Finances are incredibly complex and personal for everyone. While we can't tell you how much to donate, consider using the following tools to help you determine where you might fall.

The scale below indicates some common monthly donation amounts and the range they span. Use the table below to assess where you might fall!



Little expendable income after paying bills and meeting basic needs

Some expendable income after paying bills and meeting basic needs

Ample expendable income after paying bills and meeting basic needs

Ready to give? Head to preterm.org/access-community to start your monthly donation today! Additional resources for assessing your financial privilege: Equality Calculator Sliding Scale Self-Assessment The Green Bottle Sliding Scale Tool



Thank you for reading this Monthly Giving Toolkit and for partnering with us through monthly support.

Your support is essential in ensuring Preterm can continue providing safe and compassionate abortion care.

Questions? Feel free to reach out:

- www.preterm.org/access-community
- development@preterm.org
- **(**) 216.472.3220